



BRANDBYSAM

Ratecard₂₀₂₂

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SERVICE	DESCRIPTION	RATE
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LOGO DESIGN

STARTER	2-3 unique logo design concepts	\$ 349
STANDARD	3-5 unique logo design concepts	\$ 499
ADVANCED	5 plus unique logo design concepts	\$ 599

Note: Free minor revisions

MASCOT DESIGN

MASCOT CHARACTER	2 unique mascot design concepts	\$ 299
EXTRA POSES	Billed per pose	\$ 49
BUNDLE OFFER	Bundle offer - 6 poses	\$ 279

Note: Free minor revisions

BRAND GUIDELINE DESIGN

BASIC	Brand color palette, Typography, Usage instructions	\$ 99
STANDARD	Brand color palette, Typography, Usage instructions, Brand information, details and designs.	\$ 299

Note: Free minor revisions

ANIMATION

LOGO STINGS	Short logo animation	\$ 99
OPENERS / INTROS	Upto 25 sec	\$ 149
CUSTOM BRAND ANIMATIONS	Upto 60 sec long	\$ 199
PRODUCT DEMO / TVC	upto 60 sec long	\$ 249

Note: Free minor revisions

STATIONERY DESIGN

BUSINESS CARD	Standard size 3.5 x 2 inches, Double sided	\$ 49
LETTERHEAD	Header/footer, A4 size, single sided	\$ 49
ENVELOPE	Size - Commercial 10	\$ 49
FOLDER - BASIC	Front cover, back cover and pockets	\$ 49
FOLDER - ADVANCED	Front cover, back cover, inside and pockets	\$ 79
STAMP / STICKER	Round, rectangle, square	\$ 49
INVOICE	A4 size, single sided	\$ 49
RESUME / CV	A4 size, 2 pages, digital and print	\$ 149
STATIONERY BUNDLE	Bundle offer - 6 stationery items	\$ 249

Note: Free minor revisions

SOCIAL MEDIA DESIGN

DP & COVER	Any Platform (eg. facebook, twitter, linkedin), 1 design	\$ 49
INSTAGRAM BRANDING	DP, pack of 6 highlight icons, post and story templates	\$ 199
SOCIAL MEDIA POSTS	Billed per design	\$ 25

Note: Free minor revisions

WEB DESIGN

STANDARD WEBSITES	WordPress Platform, 5-7 pages, blog, product landing pages Premium theme, plugins and stock images will be included	\$ 499
Note: \$99 will be billed for each set of 5 extra pages		
ECOMMERCE WEBSITES	Premium theme, plugins and stock images will be included page templates and user-friendly backend management	\$ 599
Note: \$99 will be billed for each set of 10 products added		
WEB HOSTING	WordPress Hosting Back-end support and maintenance	\$ 2.99/Mo
ON-PAGE SEO - STARTER	Up to 3 pages On Page SEO	\$ 79
ON-PAGE SEO - STANDARD	Up to 8 pages On Page SEO	\$ 149
ON-PAGE SEO - ADVANCED	Up to 18 pages On Page SEO	\$ 299
Note: One-time service, maintenance and updates on request		
BACKEND MANAGEMENT & MAINTENANCE	Billed per session	\$ 29

FLYERS AND BROCHURE AND PDF BOOKLET DESIGN

FLYER - DIGITAL	Single side, A4/A5 size	\$ 79
FLYER - PRINT	Double sided, A4/A5 size	\$ 99
BI-FOLD BROCHURE	Double sided, A4/A5 size	\$ 149
TRI-FOLD BROCHURE	Double sided, A4/A5 size	\$ 179

Note: Free minor revisions

PDF BOOKLET DESIGN AND COVERS

PDF BOOKLET DESIGN	A4/A5 size, digital/print, Landscape/portrait Upto 10 pages	\$ 249
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Note: \$129 will be billed for each set of 5 extra pages

BOOK COVER DESIGN - PRINT	Front cover, back cover and stem design 2 concepts	\$ 149
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Note: Free minor revisions

POSTERS AND OTHER ILLUSTRATIONS

POSTER DESIGN - SMALL	A4/A5 size	\$ 199
POSTER DESIGN - LARGE	A3/A2 size	\$ 299
CUSTOM ILLUSTRATIONS	eg. web banners and prints, promotional media	\$ 99
NFT ILLUSTRATIONS - BASE	Base design	\$ 99
NFT ILLUSTRATIONS - ADDON	Addons, accessories and backgrounds design Billed per design	\$ 29

Note: Free minor revisions

PACKAGING AND MERCHENDIZE DESIGN

BAG DESIGN	Paper, fabric bag designs	\$ 79
PACKAGING - SMALL	eg. boxes, packets, cartons	\$ 99
PACKAGING - LARGE	eg. boxes, packets, cartons	\$ 179
WRAPPING PAPER	Seamless pattern design	\$ 49
T-SHIRT PRINTS	A4 / A3 print	\$ 99
HATS, MUGS, MAGNETS	Templates and mockups with print ready design	\$ 79
STICKERS, PINS, TAGS	Upto 5inch	\$ 49

Note: Free minor revisions

PRESENTATION AND INFOGRAPHIC DESIGN

POWERPOINT SLIDES	Upto 6 slides	\$ 149
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KEYNOTE SLIDES	Upto 6 slides	\$ 149
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Note: \$99 will be billed for each set of 5 extra slides, Free minor revisions.

INFOGRAPHIC DESIGN	Upto 6 sections/elements	\$ 279
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Note: \$129 will be billed for each set of 5 extra sections, Free minor revisions

Refund Policy:

50% Of the invoice total can be refunded after receiving the 1st design draft and refunds are not eligible to request after the revision process. Refunds will be automatically made with 20% of a Cancellation fee after 14 days in terms of inactivity of the project after the payment date.

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